

# eExtension

## Message from OEAFCs President



### Conveying the “Public Value of Extension”

In a recent message to affiliate Presidents, Cheryle Jones Syracuse, NEAFCS Historian writes: “...in searching through boxes and files, if you find a copy of *USA Today* from *September 1984* please contact me. For NEAFCS’ 50th Anniversary the association conducted a survey of membership looking at issues facing families that year. We made the front page of *USA Today* during annual session with results of the survey in a graphic. We’d like to have a copy of that front page, but have not been able to find one.” (How exciting for members at the time! If you have, or locate, a copy to share, contact Recia)

Currently OEAFCs is mostly comprised of field staff, still engaging in programs and cooperating with OSU research projects garnering positive attention! Dr. Laura Kalambokidis, Associate Professor of Applied Economics, University of Minnesota, recently offered on-line training regarding *Public Value of Extension*, with OCES participation funded by Dr. Trapp.

Continued on page 2.

### OEAFCs AWARDS

By Sonya McDaniel  
Vice President for Awards & Recognition

This year’s OEAFCs Awards Program was a huge success thanks to all of the wonderful work FCS Educators performed throughout the year. Success is also due to the hard work and efforts of past Vice President Susan Moffat. I hope everyone enjoyed hearing about the history connected to some of our awards and gained some understanding about the commitment past Agents/Educators had for the work we continue.

I would also like to thank all of the OEAFCs members who sponsored awards this year. It doesn’t take much to make a big difference so, I’m encouraging others to join in with support next year. If you haven’t taken a minute to send a thank you note to OAEC/Oklahoma Living magazine, here is your reminder! They are a major sponsor for OEAFCs Awards and without their support we would not be able to honor Educators with nice plaques and mementos.

If you have other ideas or suggestions for possible organizations or individuals who may be interested in supporting OSU FCS programs, please contact me. Again, congratulations to all of the 2009 Award winners and thank you to Susan Moffat on a job well done.

### LIVING WELL COOKBOOK

By Dana Baldwin  
Treasurer

Those of you that did not get to place your early order for the NEAFCS Living Well Cookbook while we were at our OEAFCs Annual Conference in April may still do so.

The books are \$25 each and you can send your checks, payable to OEAFCs, to Dana Baldwin, OEAFCs Treasurer at 500 E. Broadway, Courthouse Suite 3, Fairview, OK 73737. Anticipated delivery of the books is around December 1<sup>st</sup>.

### UPDATE Member Profile

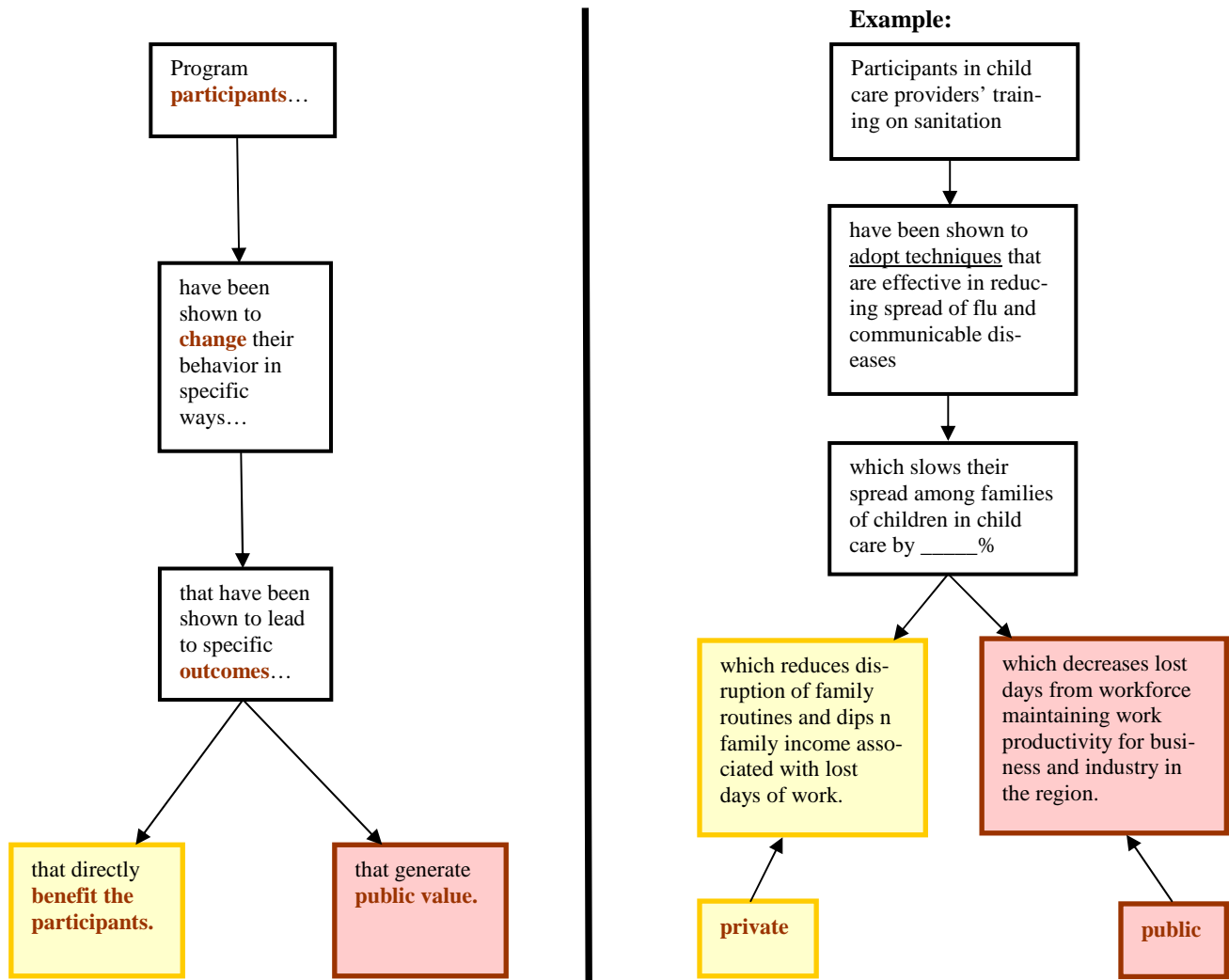
By Dana Baldwin  
Treasurer



If you did not get the chance to update your member profile at the time 2009 dues were being collected, the NEAFCS office has asked that you go ahead and do so as soon as you can. Go to: [neafcs.org/members.asp](http://neafcs.org/members.asp), enter your e-mail address and password, then go to “update my profile” and update anything that needs to be updated.

## Conveying the “Public Value of Extension” continued from page 1

Using her public value approach, Extension’s stakeholders are people affected by our program’s *outcomes*, or who help pay for our programs, but who are *not* program participants. This graphic from Dr. K. illustrates how Extension programs translate to public value--*if people participate in our programs, the community reaps benefits*. Claude Bess and I were fortunate to attend a session by “Dr. K” during Galaxy III in 2008.



If you missed that training, Dr. K’s workbook, and much more helpful information, may be found online at [http://www.extension.colostate.edu/tranel/Presentations/Participant\\_PV\\_Workbook\\_August\\_2007a.pdf](http://www.extension.colostate.edu/tranel/Presentations/Participant_PV_Workbook_August_2007a.pdf). We see first-hand, differences our programs make! Be adequately prepared to share the broader value of Extension programs with stakeholders! Phrase “value messages” with the example above in mind, supporting with research-based information provided by state specialists during in-services and Resource Updates! -Recia Garcia, OEAFCs President

*Have you purchased an NEAFCS Brooch yet?*

**Don’t miss out!!!**

You can check it out on the NW District Extension website...[oces.okstate.edu/nwdistrict](http://oces.okstate.edu/nwdistrict)  
Click on the link on the bottom left



## Southeast District Report

by Cindy Clampet  
SE District Director

The Southeast District currently has twenty-two paid OEAFCS members. We have 2 potential members we are recruiting. Which gives us a membership percentage of 91.6%. Our new member is Lana Stidham, of Coal County.

We have one member who recently completed her master's—Danette Russell. We have several members who are pursuing certifications. Sandy Lackey is working on her Homebuyer Educator certificate. Sue Hamilton recently completed a leadership development program. Ladell Emmons is working on development of emergency preparedness materials for statewide use. Debbie Sharp is planning on attending "Strengthening Extension Advisory Leaders" in North Carolina.

Sandy Lackey and Janna Kelley helped to provide a Dallas Market Trip for interested persons. Sandy as well as Tracey Watts completed training on Annie's Project, and Tracey led the first Annie's Project in the SE District

which is leading to another session of Annie's Project and the formation of a Women in Agriculture Chapter.

Tracey Watts is the new chairman for Youth and Family Enrichment and Education for the Choctaw County Coalition.

We have several members serving as CEDs for their counties—Ginny McCarthick, Debbie Sharp, and Janna Kelley.

We have one EFNEP opening in Choctaw County. Sue Hamilton is training 4 new NEAs in her district. We have lost one member, Chellee Burson, who moved out of state.

Megan Logan is engaged. No new babies have been born. Robyn Jones' daughter is graduating from High School in May, and Danette Russell's son is in Iraq for one year. Cindy Clampet is expecting her second grandchild, another girl, in August.

## Professional Development

By Gloria King  
Vice President for Professional Development

My first opportunity as the Professional Development chair was to compile the evaluations from the 2009 OEAFCS meeting. Carol Headrick portraying the life of Ellen Richards was a sure success. It is difficult to imagine that one hundred years ago females were not educated due to their weak minds! Just from listening to the members of the FEW panel we can see that the path wasn't always smooth for female extension agents. The tour at the Habitat for Humanity housing addition was also a great learning tool even if the wind and noise level were a little excessive.

Most members preferred for the meeting to stay in a more central location. In addition to Oklahoma City, Norman, Shawnee and Guthrie were suggested. Switching from district to district is an idea as is moving from Tulsa to Oklahoma City on alternate years. The

committee has its work cut out. Everyone loves the tours but they are difficult to schedule for a group the size of our association. We would be open to suggestions for tours for next year though.

One final thought, many of you suggested programming interests that have to do less with professional development and more with personal comfort. I would like for all of us to keep in mind that travel, housing and meals to our meetings are paid for by the citizens of your county and we want to be able to assure them that the meetings are a necessary part of our professional training to meet the needs of those same citizens. Our state is experiencing some tough financial times and we want to show that we are aware of that issue and to be responsive to that also.



NEAFCS invites you to Birmingham, Alabama for the 2009 Annual Session! We'll take time to celebrate the Association's diamond anniversary, 75 years of continued professional development and service, furthering Family and Consumer Sciences.

**Early Bird Registration is open until July 25th!**

## Northwest District Report

By Jean Bailey, 2007-2009 NW District Director and Marlene Buck, 2009-2011 NW District Director

The Northwest District has 19 of 20 eligible OCES employees as members, including two new members: Marcy Wichert of Alfalfa County and Julie York of Noble County.

One member received a Basic Research Administration Certification and attended the national conference of the American Evaluation Association. One member received a Masters of education degree.

Some unique professional development opportunities that Northwest District members participated in are:

- Serving as a “temporary house mother” for the domestic violence shelter to learn more about the dynamics of that program and the services available and / or needed.
- Serve as a facilitator for upcoming water forums as input is collected toward developing Oklahoma’s 50 Year Water Plan.
- One member is providing a Food Handlers Certification Course; 15 members have registered for this opportunity.

Northwest District members received 14 OEAFCs awards this past year! Several attended professional development conferences.

OEAFCs members are recognized in the Northwest District for their valuable contributions to community boards, task forces, and committees as evidenced by the large number of requests received to serve. Some include:

- United Way’s Financial Stability Partnership
- Community Development Organizations
- PRIDE
- Three Lions clubs - one of our members is the president elect of the Watonga club. Another member received the 2008 -09 Rookie of the Year from the North Enid Lions Club.
- Parent / Child Program Advisory Committee
- Task X Force Committee
- Two are involved in their county’s community inner agency partnership
- One is on the OPSU Alumni Board of Directors and has been busy planning their centennial celebration.
- Two are on Turning Point Committees

- One is on the Beaver Health Awareness Program
- Two serve with their chamber of commerce
- The Sooner Success Coalition
- Youth Task Force
- Woods County Coalition
- Three have been asked to serve on their local high school FACS program advisory committees
- Rally Round Children
- Children’s Arena of Services
- Area coalition = Walk this Weigh
- Main Street Board
- Rural Water District Board
- Secretary for the Blaine County Community Health Action Team
- Logan County Partnership Coalition
- Tobacco Use Prevention Committee
- Galaxy III Evaluation Committee Member
- NEAFCS Member Resources Committee; Subcommittee/National Life Member committee
- OSU’s CHES Strategic Plan Committee
- National 4-H Healthy Living Task Force

Five of our members serve as CED in their county--31% of Northwest District counties.

Garfield County recently filled 2 CNEP positions.

On a personal note...We want to congratulate one of our members on her recent marriage. One member enjoyed the wedding of her son. Three members are helping plan weddings for two daughters and one son. One member reports that her daughter graduated from “the red college” last December. One member reports that she is enjoying her two grandsons. And another member proudly wears her shirt that says “ask me about my grand-dog”.

I am sure you will agree, Northwest District members are doing an excellent job of representing OEAFCs and the Oklahoma Cooperative Extension Service.

### Newly Elected OEAFCs Officers

By Brenda Sheik

The OEAFCs Board of Directors has again been reshaped by the election held at the annual meeting. Newly elected officers include:

Ginny McCarthick, President-Elect  
Sonya McDaniel, VP Awards and Recognition  
Gloria King, VP Professional Development  
Brenda Medlock, Treasurer-Elect  
Marlene Buck, NW District Director  
Donna Jung, SW District Director

Congratulations and good luck to these members as they continue to serve OEAFCs in new and exciting ways.

### THANK YOU!

Dear OEAFCs Members,

Please accept my sincere gratitude for the Cleo Bryan award. I was humbled, not to mention completely shocked, to receive this award from colleagues that I deeply respect. As I look at the long list of past recipients I realize I am truly in august company. I am having a great deal of fun looking for just the right professional development opportunity to pursue with the help of this award.

Again, I thank you!

Regards,  
Brenda Sheik



## NEAFCS History Project

Cleo Stiles Bryan, Past National President and Historian, wrote in 1987: "the future history isn't a set of random happenings. In looking at the past--look not just at what happened, but what didn't happen. At every point there were many roads from which to choose our future. The choice we made makes the difference. That's why our Profession has meaning."

In conjunction with the NEAFCS's 75<sup>th</sup> Anniversary Celebration, NEAFCS is working to expand information available in the historical section of the website and would like to have input from each state. There was a similar project for our 50<sup>th</sup> Anniversary Celebration where Oklahoma rose to the challenge. However, now through pictures and anecdotes from over the years, we have been given the opportunity to show what makes OEAFCs shine.

**Please complete and return the survey below to Chellee Burson TODAY!**  
Thanks so much for your contribution to this project as we "Celebrate our Heritage and Embrace our Future" during our 50<sup>th</sup> and 75<sup>th</sup> Anniversaries.

**Fax: 918-967-3290**

**chellee.burson@okstate.edu**

**Haskell County OSU Extension  
Attn: Chellee Burson  
202 E. Main St., Ste. 2  
Stigler, OK 74462**

Information Requested to Complete Oklahoma's History File:

1. Number of members when organized?
2. Dues, if any, when state association organized.
3. Name of first agent educator/specialist/state administrator in state and date hired?
4. Does/did your state have separate organizations for black agents, and when or how has this changed over the years?
5. First DSA winner (could include list of all DSA winners if desired)
6. Have you hosted a national meeting? When and where and any special events that showcased your state?
7. Winning programs throughout the decades (to show trends and changes in programming)
8. National officers from your state.
9. Any significant individuals from your state that have had a major contribution to the association or profession nationally or internationally?
10. Share anecdotes and **photos** about the early years.
  - a. Were early agents allowed to be married and have children?
  - b. Dress codes for agents/educators?
  - c. Locations and themes/topics/speakers of outstanding state meetings.
11. Other items you could include:
  - a. All officers through the years 1956 - Present
  - b. All national award winners through the years
  - c. Date and year of first male members

**Please help with this special project...Chellee has agreed to complete this project for the association, even though she has resigned from her Extension position to move out of state. We appreciate her dedication to the association. Her requested deadline has come and gone, so make this a top priority today!!!**

## Southwest District

By Brenda Medlock  
2007-2009 Southwest District Director

The SW District has a total of 22 members. Nine of which are Dual members and 5 that are County Extension Directors. We have two new members this year Lisa Taylor Extension Educator FCS/4-H in Jefferson County and Nicole Moore Extension Educator FCS in Cleveland County.

Nicole is also just recently engaged and is planning to be married on August 15. We would also like to report that a very valued educator in the SW district Marett Toler- Extension Educator FCS- Comanche County retired in February.

We also have a few educators that have received awards and recognition this past year they include: LaDonna Dunlop who received the 2008 OEAFCSTelevision Award and the NEAFCS Southern Region Television Award and she also received the County Nutrition Education Grant. Nicole Moore was selected for a poster presentation at the Society for Research in Child Development 2009 Biennial Meeting in Denver Colorado in April the poster is entitled "Parental Concern and Child Overweight: Mismatch, Feeding Behaviors, and Parenting Style".

We would also like to report that we have 7 level one educators, 4 level two educators , 9 level three educators and 1 level four educator in the SW District.



Check out the living well website. Lots of good resources!  
[www.learningandlivingwell.org](http://www.learningandlivingwell.org)

Now is the time to start planning your Living Well Project!

***Living Well Week  
March 14-20, 2010***

## Member Resources

By Cindy Griffith  
Vice President for Member Resources

Our district directors and others have done a great job of encouraging membership in our association. Today, we have 86 members. Eight were recognized at the annual meeting as new members.

Those initiated include Jessica Riggin, Lincoln County; Tracey Watts, Choctaw County; Robyn Jones, Hughes County; Nicole Moore, Cleveland County; Lisa Taylor, Jefferson County; Marcy Wichert, Alfalfa County, Lana Stidham, Coal County; and Julie York, Noble County.

Please remember that mentoring our new members is a responsibility we all should share. Help them feel included and welcomed.

Thanks for your participation in the FCS 4-H Advanced Scholarship fund-raising. This year, we raised \$700. This is above the goal we had set, so we are in good shape. We will be raising funds annually, so save a little to send in with your annual meeting registration for 2010.

Our committee has initiated sending retirement cards and life membership application forms to

retiring members. We are hopeful that their support as well as skills and abilities will continue to benefit our association.

We did vote at the annual meeting to work with the other professional associations to provide a break and some sort of hospitality during new employees' orientation. This will be a way to encourage membership in the professional associations and to educate new employees on our mission and programs.

**"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."**

**Margaret Mead.**

## 2009 State OEAFCS Award Winners

Norma M. Brumbaugh Scholarship	Jessica Riggin, Donna Jung, Sara West
Cleo Bryan Award	Brenda Sheik
Marilyn Burns Award	Elizabeth Gardner-McBee
Lucille Clark Scholarship	Elizabeth Gardner-McBee
Grace Spivey Professional Development Award	Gale Mills
Barbara Tricinella Family Resiliency Award	Sonya McDaniel
Irma Manning Professional Development Award	Gloria King, Debbie Richardson, Lani Vasconcellos, Radonna Sawatsky, Sara West
Informal Research & Study Award	Gale Mills
Past President's Professional Development Award	Donna Jung
Friend of Extension	Kay County Health Department
Retiree Recognition	Maretta Toler
2008 NEAFCS Continued Excellence Award	Maretta Toler, Susan Moffat
2008 NEAFCS Distinguished Service Award	Recia Garcia, Charlotte Richert
2009 OEAFCS Nominees for NEAFCS Awards – New Professional	Catherine Wheeler, Nicole Moore
2009 OEAFCS Nominees for NEAFCS Awards – Para Professional	Marie Gibbs
SDA Clean Homes ... Safe & Healthy Families Award	Gale Mills
Dean Don Felker Financial Management Award	Susan Routh, Lisa Taylor, Ranel Lasley, & Brenda Gandy
Healthy Lifestyles Education Award	LaDonna Dunlop
Mary W. Wells Memorial Diversity Award	Debbie Sharp, Janna Kelley, Phillis Cothren, Sandy Lackey, Ginny McCarthick, & Dr. Glenn Muske
Educational Curriculum Package Award	Southeast District Educators & CNEP Coordinators
Educational Publication	Gale Mills
Educational Technology	LaDonna Dunlop & Donna Jung
Internet Education Technology	Sonya McDaniel
Newsletter Award	Janna Kelley, Debbie Sharp, Sonya McDaniel, Becky Walker, Robyn Jones & Megan Logan
Radio Spot	Gale Mills
Written Press Release	Gale Mills
Community Partnership Award	Susan Moffat
Marketing Package Award	LaDonna Dunlop

## 2009-2010 OEAFCFS Officers

President — Recia Garcia  
President-Elect — Ginny McCarthick  
Vice President for Professional Development — Gloria King  
Vice President for Member Resources — Cindy Griffith  
Vice-President for Awards & Recognition — Sonya McDaniel  
Vice President for Public Affairs—Kathy Enyart  
Secretary — Susan Routh  
Treasurer — Dana Baldwin  
Treasurer-Elect — Brenda Medlock  
Northeast District Director — Charlotte Richert  
Northwest District Director — Marlene Buck  
Southeast District Director — Cindy Clampet  
Southwest District Director — Donna Jung  
Past President & Parliamentarian — Brenda Sheik  
Chaplain — Barbara Denney  
Historian — Chellee Burson  
Advisor — Dr. Glenn Muske

### PILD

By Kathy Enyart  
Vice President for Public Affairs

Attending PILD is an experience I wish each member could have. The **Public Issues Leadership Development** conference (PILD) is sponsored by JCEP and is usually in April. It is attended by extension professionals and volunteers from across the country.

We had excellent concurrent session speakers. Our NEAFCS meeting included presentations by Dr. Caroline Crocoll, Acting Director for Nutrition and Family Science, and National Program Leader for Family Science; and Dr. Jane Schuchardt, Program Leader for Consumer and Family Economics issues.

We enjoyed breakfast with roundtable discussions with CSREES National Program Leaders. The breakfast provided the opportunity to visit with the two national program leaders of our choice and discuss what is happening at the national level as well as in other states.

Visiting Capitol Hill was the “grand finale” of the trip. We were escorted by Amanda Hill who works for the Capitol Hill Group. She is very knowledgeable about Extension and made us look good! Even though we were unable to visit with any of our legislators, their staff was very open to listen to us as we shared Oklahoma Extension program success stories.

Overall the trip was a great learning experience. I feel I have a better understanding of the Land Grant System and how important our positions in the County are to the overall National structure of Cooperative Extension. I thank OEAFCFS for the opportunity to represent our association at PILD.

### NATIONAL INSTITUTE OF FOOD AND AGRICULTURE

CSREES will become the National Institute of Food and Agriculture by October 1, 2009. All current authorities administered by CSREES will be transferred to the new institute, which will be lead by a presidentially-appointed director.

Visit [www.csrees.usda.gov/about/nifa.html](http://www.csrees.usda.gov/about/nifa.html) for information about the transition to the National Institute. This page will continue to be updated when new information becomes available.

### Our National Program Leaders have lots of resources...

To receive *Family Science News*:

Contact : [belrod@csrees.usda.gov](mailto:belrod@csrees.usda.gov)

Join a listserv:

Health: [health@lyris.csrees.usda.gov](mailto:health@lyris.csrees.usda.gov)

Nutrition: [fne@lyris.csrees.usda.gov](mailto:fne@lyris.csrees.usda.gov)

Visit CSREES Nutrition and Health Pages:

<http://www.csrees.usda.gov/nea/food/food.cfm>

To receive *Housing News*:

Contact: [jwyssocki@csrees.usda.gov](mailto:jwyssocki@csrees.usda.gov)

To receive *Family Economics News*:

Contact: [jterry@csrees.usda.gov](mailto:jterry@csrees.usda.gov)

Main Website:

<http://www.csrees.usda.gov/familyscience.cfm>